Official Sweepstakes Rules

Spring 2020 Bike Giveaway - Canada

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO CANADIAN RESIDENTS, EXCEPT FOR RESIDENTS OF QUEBEC. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entry. NO PURCHASE NECESSARY TO ENTER OR WIN. The contest is sponsored by Trek Bicycle Canada, ULC (the “Sponsor”). The contest begins on May 1st, 2020 and ends on June 30th, 2020 (the “Entry Period”). All entries must be received by 5:00 (CST) on the last day of the Entry Period.

To enter, sign up on the newsletter sign up page (https://www.trekbikes.com/ca/en_CA/newsletter/) or pop-up accessible at https://www.trekbikes.com/ca/en_CA. Alternatively, print your name, address and phone number on a 3” x 5” postcard and mail it to Trek Bicycle Corporation, Spring 2020 Bike Giveaway - Canada, 801 West Madison Street, Waterloo, WI 53594 (the “Sponsor”). The Sponsor is not responsible for entries that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever. Unlawful, unintelligible, illegible, or incomplete entries will be disqualified. Entries become the property of the Sponsor and will not be returned. Limit one entry per person.

Eligibility Requirements. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This contest is open only to persons who have reached the age of majority in their province/territory of residence at the time of entry and who are legal Canadian residents, except for those located in Quebec. Employees of Sponsor, its affiliates, subsidiaries, employees, agents or other representatives of any kind and their immediate family members are not eligible to enter.

Prize; Odds of Winning. One (1) winner will be selected and will receive choice of a Roscoe 8 mountain bike, Emonda ALR 4 Disc road bike, or FX Sport Carbon 4 fitness bike. Trek does not guarantee the availability of any specific product in selection of the bike, and the winner is solely responsible for any amount owed in excess of the bike value at the time of redemption, including but not limited to taxes and shipping and handling.

The total MSRP of the prize is up to CAD $2,199.99 exclusive of taxes. The odds of winning depend on the total number of entries received.

Selection and Notification of Winner. The winner will be selected by a random drawing conducted by the Sponsor on or about July 1oth, 2020. The winner will be notified in person, by mail, email and/or by telephone, and such notification will direct the winner on how to redeem the prize. If a potential winner of any prize cannot be contacted within ten (10) days, the potential winner is disqualified. If it is necessary to select an alternate winner, the same procedures discussed above will be used for such selection. The prize is guaranteed to be awarded and are non-transferable. No substitutions. The Sponsor is not responsible for any selection notifications or other communications that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever.

Redemption of Prizes. Before being declared a prize winner, each entrant will be required to correctly answer a mathematical skill-testing question without mechanical or other aid. Each entrant is
responsible for providing his/her first name, last name, telephone number and complete mailing address and/or email address to Sponsor. The Sponsor is not responsible for any entries that are late, lost, or stolen, due to any reason whatsoever. Failure to follow the prize redemption procedures within the time provided or failure to correctly answer the mathematical skill-testing question may result in disqualification.

**List of Winners.** The winner’s name can be obtained by mailing a self-addressed stamped envelope to: Trek Bicycle Corporation, Spring 2020 Bike Giveaway - Canada, List of Winners, 801 West Madison Street, Waterloo, WI 53594.

**Declaration and Release.** As a condition of receiving the prize, potential winners may be required to complete, sign and return to Sponsor an affidavit of eligibility and liability release and, except where prohibited by law, a publicity release within the time period designated by the Sponsor, if the Sponsor so requests and in the Sponsor’s sole discretion.

**Use of Personal Information.** By entering this contest, each entrant consents to the Sponsor, its subsidiaries and business partners collecting, using, and disclosing your personal information (name, address, email) provided by you during the entry process for the purpose of administering the contest and to promote the Sponsor, its subsidiaries’ and business partners’ products and services in accordance with Sponsor’s privacy policy (available at: [https://www.trekbikes.com/ca/en_CA/company/legal_policies/privacy_policy_terms_of_use/](https://www.trekbikes.com/ca/en_CA/company/legal_policies/privacy_policy_terms_of_use/)) and subject to the requirements of Canadian anti-spam legislation for sending commercial electronic messages. You may opt-out at any time by unsubscribing to promotional emails or by sending a written request to be deleted from this mailing list to: Trek Bicycle, Removal from Mailing List, Attention: Spring 2020 Bike Giveaway - Canada, 801 West Madison Street, Waterloo, WI 53594.

**General Terms.** Your entry in this sweepstakes constitutes your full and unconditional agreement to and acceptance of these Official Sweepstakes Rules. Entrants agree Sponsor of this sweepstakes, and their affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this sweepstakes, acceptance or use of a prize, or any other matter related to this sweepstakes, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy.

This contest is governed by and shall be construed in accordance with the provincial laws of British Columbia and the federal laws of Canada and shall be subject to all applicable federal, provincial and municipal laws. All decisions related to, as well as all interpretation of, these rules by Sponsor will be final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries and/or entrants.

The Sponsor reserves the right to withdraw, amend or suspend this contest (or to amend these rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these rules.