

Official Sweepstakes Rules

Winter Spring 2021 Bike Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO U.S. RESIDENTS, EXCEPT FOR RESIDENTS OF PUERTO RICO. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entry. NO PURCHASE NECESSARY TO ENTER OR WIN. To enter, sign up on the sweepstakes blog post or pop-up accessible at https://www.trekbikes.com/us/en_US. Alternatively, print your name, address and phone number on a 3" x 5" postcard and mail it to Trek Bicycle Corporation, Winter/Spring 2021 Bike Sweepstakes, 801 West Madison Street, Waterloo, WI 53594 (the "Sponsor"). The sweepstakes begins on January 11, 2021 and ends on April 30, 2021 (the "Entry Period"). All entries must be received by 5:00 (CST) on the last day of the Entry Period. The Sponsor is not responsible for entries that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever. Unlawful, unintelligible, illegible, or incomplete entries will be disqualified. Entries become the property of the Sponsor and will not be returned. Limit one entry per person.

Eligibility Requirements. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This sweepstakes is open only to persons age 18 and older who are legal U.S. residents, except for those located in Puerto Rico. Employees of Sponsor, its affiliates, subsidiaries, employees, agents or other representatives of any kind and their immediate family members are not eligible to enter.

Prize; Odds of Winning. One (1) winner will be selected and will receive (1) Trek Fuel EX 7 bicycle. Trek does not guarantee the availability of any specific product in selection of the bike, and the winner is solely responsible for any amount owed in excess of the bike value at the time of redemption, including but not limited to taxes and shipping and handling.

The total MSRP of the prize is \$2899.99. The odds of winning depend on the total number of entries received.

Selection and Notification of Winner. The winner will be selected by a random drawing conducted by the Sponsor on or about May 7, 2021. The winner will be notified in person, by mail, email and/or by telephone, and such notification will direct the winner on how to redeem the prize. If a potential winner of any prize cannot be contacted within ten (10) days or prize is returned as undeliverable, the potential winner is disqualified. If it is necessary to select an alternate winner, the same procedures discussed above will be used for such selection. The prize is guaranteed to be awarded and are non-transferable. No substitutions. **THE PRIZE INCLUDES ALL SHIPPING AND HANDLING CHARGES. THE WINNER IS SOLELY RESPONSIBLE FOR ANY INCLUDE FEDERAL, STATE AND/OR LOCAL TAXES INCURRED AS A RESULT OF ACCEPTING THE PRIZE.** The Sponsor is not responsible for any selection notifications or other communications that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever.

List of Winners. The winner's name can be obtained by mailing a self-addressed stamped envelope to: Trek Bicycle Corporation, Winter Spring 2021 Bike Sweepstakes, List of Winners, 801 West Madison Street, Waterloo, WI 53594.

Use of Personal Information. Sponsor, its subsidiaries, and business partners may use the personal information (name, address, email) provided by you on the entry form to contact you to promote their products and services. You may opt-out at any time by unsubscribing to promotional emails or by sending a written request to be deleted from this mailing list to: Trek Bicycle, Removal from Mailing List, Attention: Winter Spring 2021 Bike Sweepstakes, 801 West Madison Street, Waterloo, WI 53594 or fax to 920.478.9678.

General Terms. Your entry in this sweepstakes constitutes your full and unconditional agreement to and acceptance of these Official Sweepstakes Rules. Entrants agree that Facebook and the Sponsor of this sweepstakes, and their affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this sweepstakes, acceptance or use of a prize, or any other matter related to this sweepstakes, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy. All decisions related to, as well as all interpretation of, these Official Sweepstakes Rules by Sponsor will be final.